

Marketing Manager (f/m/d) 40-60 %

Broaden your horizon at Polariton Technologies



Polariton Technologies is a young start-up coming out of ETH Zurich developing cutting-edge devices for optical communications. We are about to launch our first product based on a novel electro-optic modulator. We enable customers to send data with unprecedented speed and quality. Join our team and work closely together with Benedikt, Claudia, Eva, Hamit, Patrick, and Wolfgang bringing the next generations of our products to the market.

Your job includes

- Define the market potential for the different segments, spot trends.
- Develop and execute effective communication plans. Drive the evolution of our brand and positioning.
- Develop a strategy for exhibitions to ensure successful events.
- Enhance our online presence. Write news articles and social media posts.

As an ideal candidate, you have

- Degree in business administration, marketing, or similar.
- You are a curious all-rounder and self-starter with a passion for innovation and deep tech. Some previous and relevant work experience is a plus.
- Excellent communication, interpersonal, and project management skills.

Your benefits

- Grow with a dynamic team in an international start-up environment.
- Together with your colleagues, shape the technology that will have an impact on our future society.
- Strengthen your communication skills.

Your application

If you are interested in working with us, please send your application (motivation letter, CV without photo) to Wolfgang Heni: join@polariton.ch

Starting time and work-time percentage: after negotiation

Location: Säumerstrasse 4, 8803 Rüschlikon